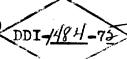
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CENTRAL INTELLIGENCE AGENCY WASHINGTON.D.C. 20505

3 JUN 1975

MEMORANDUM FOR: Mr. Ja

Mr. James P. Wade, Jr.

Deputy Assistant Secretary International Security Affairs

Department of Defense

SUBJECT

: FBIS Analysis of Perceptions of the

U.S.-Soviet Strategic Balance

1. Your 2 May memorandum to Mr. Stoertz is at hand. We in the DDI share your disappointment that the analytical tools are not now adequate to undertake the kind of work in perceptions analysis that you and others would like to see done. Some of the analytical and practical problems involved in this kind of research are well set out in a recent RAND paper* prepared for ARPA. It is our understanding that ARPA is continuing to sponsor basic research on this problem; in fact, as we indicated in our covering letter forwarding the FBIS report to your office, CIA is cooperating with ARPA on one of these projects being undertaken by the Analytical Support Center, and we intend to follow closely the on-going work at RAND. Hopefully, these research efforts will enhance our capability to respond to requests for work in perceptions analysis in the future. Should you desire to pursue the research project at the Analytical Support Center, lin our Office of Political Research is prepared to respond.

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2. I had thought that it was understood that the short-term study prepared by FBIS could not fully meet your requirements. It was an intent to be as responsive as circumstances and resources permitted. After the FBIS analysis was completed, other sources mentioned in your outline were reviewed for the brief time period covered by FBIS and were not found to add significantly to the media analysis.

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PAUL V. WALSH Acting Deputy Director for Intelligence

* "Perceptions of the U.S.-Soviet Military Balance: Problems of Analysis and Research," by Herbert Goldhammer, March 1975.

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(2 Jun 75)